

## Top Hat 5k

Sponsorship Opportunities Available



From the Top Theatrics is an award winning theatre company dedicated to serving the community and providing a space for children to express and empower themselves. We champion diversity, equity, inclusivity, and giving back through our art. For each show, we select one local charity to benefit and donate 10-25% of all ticket sales. We are currently growing our programs and looking to expand into our own facilities. Our fundraising goal is a down payment on our own space to rehearse and perform!

Supporting From the Top Theatrics through the Top Hat 5k will be promoted throughout Georgia via social media, websites, distribution of flyers, and announcements. Opportunities for your company are numerous, with your name and logo reaching thousands of people.

Thank you for your consideration -- whether monetary, in-kind, services, products or time. We could not make this happen without you!

## 2021 Sponsorships

### **\$2,500 Gold Sponsorship (Unlimited sponsors)**

**Logo will be included on the following:**

- Runner race shirts

**Promotions**

- Opportunity to promote at the post-race festival where product, samples, or services can be displayed or demonstrated (a table and 2 chairs included). Company branded tent is responsibility of sponsor.
- Invitation to include company promotion in race bags (Items supplied by sponsor)

**Onsite Exposure**

- Recognition by the announcers throughout event and awards ceremony
- Company banner near finish line. (Supplied by sponsor.)

**Hospitality**

- Three (3) complimentary individual entries, including race shirts, for the event

### **\$1,000 Silver Sponsorship (Unlimited sponsors)**

**Logo will be included on the following:**

- Runner race shirts

**Promotions**

- Opportunity to promote at the post-race festival where product, samples, or services can be displayed or demonstrated (a table and 2 chairs included). Company branded tent is responsibility of sponsor.
- Invitation to include company promotion in race bags (Items supplied by sponsor)

**Hospitality**

- Two (2) complimentary individual entries, including race shirts, for the event

### **\$250 Community Partner Sponsorship (Unlimited sponsors)**

**Logo will be included on the following:**

- Runner race shirts

### **\$150 Exhibitor Sponsorship (Unlimited sponsors)**

**Promotions**

- Opportunity to promote at the post-race festival where product, samples, or services can be displayed or demonstrated (Exhibitor must provide tent if desired, table, and chairs)
- Invitation to include company promotion in race bags (Items supplied by sponsor)

### **\$75 Fun Kilometer Marker Sponsorship (Unlimited sponsors)**

- Signs strategically placed on the course that will include your logo prominently displayed
- Invitation to include company promotion in race bags (Items supplied by sponsor)

### **In-Kind Sponsor (Unlimited sponsors)**

- Top Hat 5K accepts in-kind donations of products or services in exchange for sponsorship recognition and benefits.
- Contact Lexie at [lexie\\_smith710@yahoo.com](mailto:lexie_smith710@yahoo.com) or (404)263-8892 for details



# Top Hat 5K

## Sponsor Agreement

October 9th, 2021

This agreement is made by and between "Top Hat 5k" and the business, hereinafter referred to as "Sponsor". Please complete this agreement in full.

**DEADLINE for inclusion of your logo on the back of the t-shirt is Sept 20, 2018**

Name of Sponsor \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Contact Phone \_\_\_\_\_

Contact Email \_\_\_\_\_

Sponsorship Level: (Please check)

Gold \$2,500 \_\_\_\_\_ Silver \$1,000 \_\_\_\_\_ Community \$250 \_\_\_\_\_

Exhibitor \$150 \_\_\_\_\_ Fun Kilometer Marker \$75 \_\_\_\_\_

In-kind estimated value of product or services \* \_\_\_\_\_

\*In-kind sponsorship level will not necessarily equal dollar value of above sponsorships. Agreement of in-kind benefits and recognition between Top Htat 5K and Sponsor may be in addition to this contract.

### Terms and Conditions:

- Failure to pay any portion of your sponsorship will result in forfeiture of sponsorship.
- Sponsors are entitled to the rights and benefits associated with the level of sponsorship chosen. Top Hat 5K and its agents reserve the right to make non-material modifications to those benefits if necessary and has absolute right of review on any sponsor ads/promotions in regards to the Top Hat5K.
- Certain sponsorship benefits require information or input from sponsor. Failure to provide the information or input by the dates requested may result in a forfeiture of the associated benefits.
- Top Hat 5K is not responsible for damages that result from delays or postponements of the event due to circumstances beyond its control.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Mail completed agreement and check to:

Top Hat 5K (Please, do not make check payable to this name)

c/o From the Top Theatrics, Lexie Smith

1606 Vinings Parkway SE, Smyrna, GA 30080