



# **SPONSORSHIP & VENDOR OPPORTUNITIES**

**2026-2027**

# National Series Title Sponsor

## *What this includes*

### 1. **Your company** name in race name

(Example: Frios Popsicle 5K/10K/Half Marathon)

- Race & series web pages rebranded
- Communications and ads rebranded
- Finish line rebranded
- Medals, shirts, bibs rebranded
- Any print materials

### 2. Top Listing on shirt back

### 3. Shout outs at Finish line

### 4. Shout outs on social media with tags and links (at least once every 4 weeks) on nat'l and single event pages

### 5. 20 registrations per event to offer as give always or for staff

### 6. Vendor booth at each event (\$99 Value)

### 7. Logo included on all event pictures

### 8. Logo & Link on registration page and results pages in prominent position.

### 9. Referral code and/or coupon code good for 10% commission back to you for registrations or discount.

- This can be split with a 10% coupon code for runners

### 10. Question in registration to join your nat'l or local email list

- When each event concludes that list will be passed on to you

# National Series Title Sponsor / Continued

*Your Investment* (must commit and provide all digital logos 8 weeks prior to event)

## 1-2 events in the series

\$2500 per event fixed cost

\$6 / registered participant based on last year's registration

## 3-5 events in the series

\$2000 per event fixed cost

\$5 / registered participant based on last year's registration

## 6-8 events in the series

\$1500 per event fixed cost

\$4.50 / registered participant based on last year's registration

## 9-12 events in the series

\$1000 per event fixed cost

\$4 / registered participant based on last year's registration



**\*\*Materials and ads are done on a national level so any national title sponsor would be committed to all of the events in the series for the year.**

**\*\*Multi-year discounts are available**

# National Series Presenting Sponsor

## *What this includes*

### 1. **Your company** name in race name

(Example: Frios Popsicle 5K/10K/Half Marathon presented by Ford)

- Race & series web pages rebranded
- Communications and ads rebranded
- Shirts, bibs rebranded
- Any print materials

### 2. Secondary Listing on shirt back

### 3. Shout outs at Finish line

### 4. Shout outs on social media with tags and links (at least once every 6 weeks) on nat'l and single event pages

### 5. 15 registrations per event to offer as give aways or for staff

### 6. Vendor booth at each event (\$99 Value)

### 7. Logo & Link on registration page and results pages in secondary position.

### 8. Referral code and/or coupon code good for 10% commission back to you for registrations or discount.

- This can be split with a coupon code for runners

# National Series Presenting Sponsor / Continued

*Your Investment* (must commit and provide all digital logos 8 weeks prior to event)

## 1-2 events in the series

\$2000 per event fixed cost

\$5.10 / registered participant based on last year's registration

## 3-5 events in the series

\$1600 per event fixed cost

\$4.25 / registered participant based on last year's registration

## 6-8 events in the series

\$1200 per event fixed cost

\$3.85 / registered participant based on last year's registration

## 9-12 events in the series

\$800 per event fixed cost

\$3.40 / registered participant based on last year's registration



**\*\*Materials and ads are done on a national level so any national title sponsor would be committed to all of the events in the series for the year.**

**\*\*Multi-year discounts are available**



# National Series Valued Sponsor

## *What this includes*

1. Secondary Listing on shirt back
2. Shout outs at Finish line
3. Shout outs on social media with tags and links (at least once every 8 weeks) on nat'l and single event pages
4. 7 registrations per event to offer as give always or for staff
5. Vendor booth at each event (\$99 Value)
6. Logo & Link on registration page and results pages
7. Referral code and/or coupon code good for 10% commission back to you for registrations or discount.
  - This can be split with a coupon code for runners



# National Series Valued Sponsor / Continued

*Your Investment* (must commit and provide all digital logos 8 weeks prior to event)

## 1-2 events in the series

\$1500 per event fixed cost

\$4.25 / registered participant based on last year's registration

## 3-5 events in the series

\$1200 per event fixed cost

\$3.50 / registered participant based on last year's registration

## 6-8 events in the series

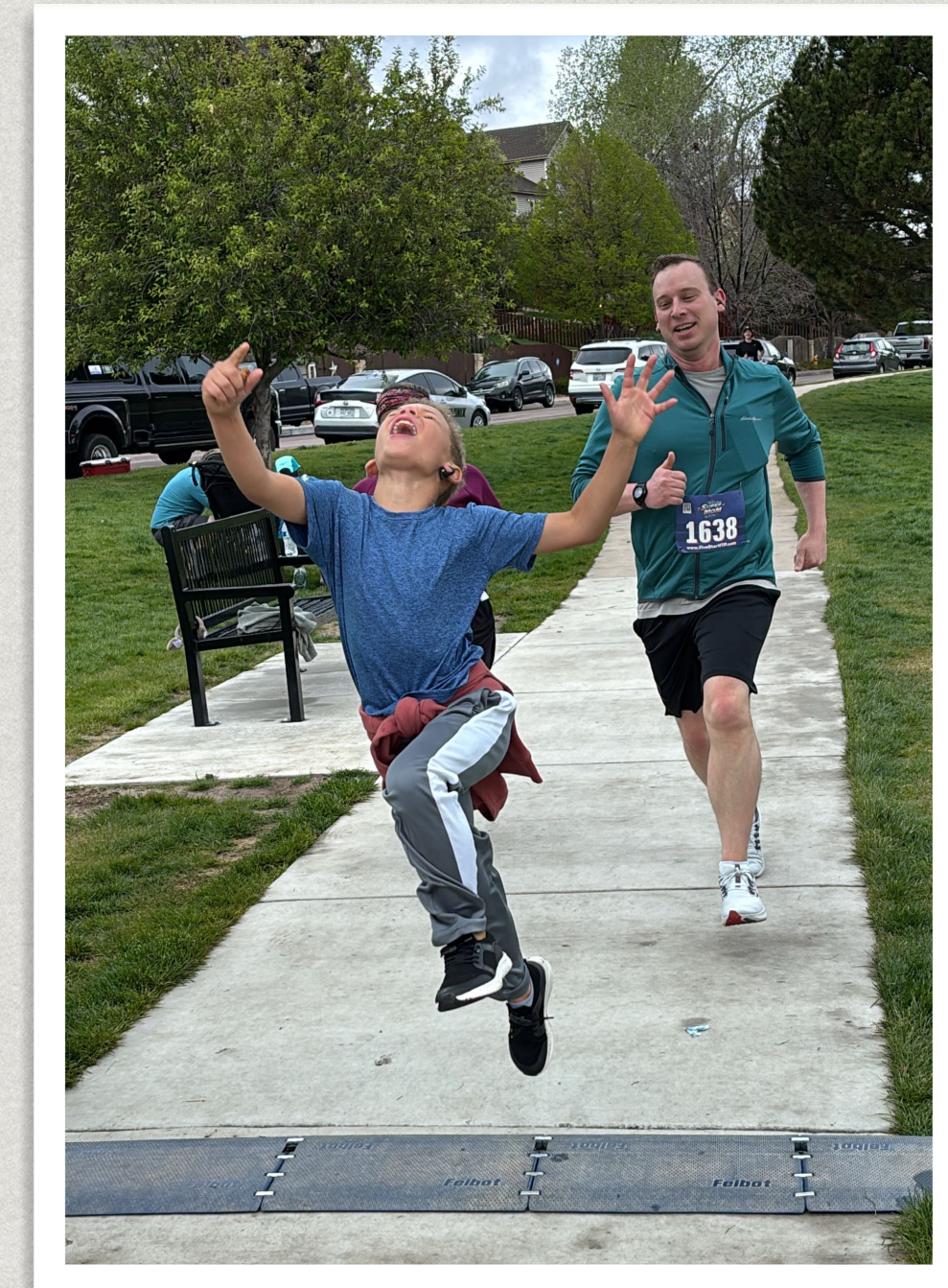
\$900 per event fixed cost

\$3.15 / registered participant based on last year's registration

## 9-12 events in the series

\$700 per event fixed cost

\$2.80 / registered participant based on last year's registration



**\*\*Materials and ads are done on a national level so any national title sponsor would be committed to all of the events in the series for the year.**

**\*\*Multi-year discounts are available**



# Local Sponsor

## *What this includes*

1. Shout outs at Finish line
2. Shout outs on social media with tags and links (least once)
3. 5 registrations per event to offer as give always or for staff
4. Vendor booth at each event (\$99 Value)
5. Logo & Link on registration page and results pages
6. Referral code and/or coupon code good for 10% commission back to you for registrations or discount.
  - This can be split with a coupon code for runners



# Local Sponsor/ Continued

## *Your Investment*

### **1-2 events in the series**

\$300 per event fixed cost

\$2 / registered participant based on last year's registration

### **3-5 events in the series**

\$250 per event fixed cost

\$1.75 / registered participant based on last year's registration

### **6-8 events in the series**

\$200 per event fixed cost

\$1.50 / registered participant based on last year's registration

### **9-12 events in the series**

\$100 per event fixed cost

\$1.25 / registered participant based on last year's registration



**\*\*Materials and ads are done on a national level so any national title sponsor would be committed to all of the events in the series for the year.**

**\*\*Multi-year discounts are available**



# Multi-Year Contracts (Based off Levels above)

Provided no rebranding is needed sponsors will receive discounts and or extra charges as follows for multi year contracts:

- 2 year contract receive a 10% discount
- 3 year contract receive a 15% discount
- 5 year contract receive a 20% discount

Multi year contracts have per participant fee fixed at initial quantity

- Payment can be made at the beginning of series over the years
- Payment in full via secured funds (certified check, wire transfers, or similar...no checks or credit cards) is due 45 days prior to first series event.
- Additional locations added or subtracted will be credited or added in and charged/credited accordingly.

\*\* New Locations are considered \$0.00 per person cost



# Vendor Booth At Individual Events \$99-\$199

(Based off event size)

If you just want to join us for just one morning,  
we'd love to have you at our start/finish line  
where all the action is!

Bring your own tent/table/chairs and promote  
your business, while having a great time with  
your local community athletes!

We can't wait to meet you!



# THANK YOU FOR BEING A PART OF OUR FAMILY!

We LOVE that our events are more than just a quick run on a weekend morning. We want everyone's experience to be epic! And that friends, includes YOU!

Join us for any individual event throughout the year and bring all the things that make you, you! Hang with athletes and their supporters all morning while cheering them on and marketing your business.

We look forward to partnering with you!

Keep on Runnin!

***Meredith, Lowell and your entire FiveStar NTP Team!***

